

**Work Experience:****Harvard Business Publishing; Watertown, MA  
Web & new products Designer, 9/2008 - 7/2011**

Designed screens, templates, widgets, slideshows and information graphics for hbr.org. New products development included design for iphone, ipad, android, vook and ebooks. Identified processes to streamline workflows. Created styleguides to capture rules and guiding principles of the brand to be developed on other platforms and mediums.

**International Criminal Tribunal for the former Yugoslavia; The Hague, NL  
Web Designer, 1/2006 - 6/2007**

Redesigned www.icty.org website which is available in five languages. Created visual templates, site architecture and assisted in developing a content strategy for the site. Developed interactive map strategy to index cases and supporting materials (videos, imagery and audio). Created style guide/functional specs for third-party programming house to build site.

**Freelance Designer; The Hague, NL  
2/2003 - 12/2005**

Designed print and interactive projects including American Womens' Club website and subway posters for Harvard University medical studies. Freelanced with Studio Dumber and worked with KPN and Eurofiber sites.

**WGBH; Boston, MA  
Sr. Web Designer, 7/2001 - 1/2002**

Designed experience, architecture and screens for the documentary companion site for Misunderstood Minds. Recruited designers for the Kids' section of WGBH which produces Zoom, Arthur.

**Sapient Corporation; Cambridge, MA  
Design Director, 10/1999 - 7/2001**

Designed large scale e-commerce web sites. Managed and mentored visual designers and participated in developing and maintaining a strategy/vision for the creative community at Sapient which grew from 14 to 60+ employees. Creative Director role on projects. Clients included Chase Manhattan bank, Boston Symphony Orchestra, Fila, and LL Bean Traveler.

**IDEO Product Development; Lexington, MA  
Interaction Designer, 3/1998 - 10/1999**

Designed product interfaces, a kiosk interface, a web-based product and websites. Clients included Heathrow Express, Wayne, Hemosense, i-drive, and MIT media lab.

**Freelance Interaction Designer; Boston, MA  
Interaction Designer, 11/1997 - 6/1998**

Consulted and designed for product development and interface, interactive cd-rom products, broadcast and websites. Design studios included WGBH, Six Red Marbles, mdesign and GroundID.

**Fitch, Inc; Boston, MA  
Interaction Designer, 11/1995 - 10/1997**

Designed for multi-media, interactive cd-roms, software UI, product interfaces, video and website projects. Managed projects, teams of designers and programmers. Clients included Digital, AOL, Iomega, PictureTel and London Fog.

**The DI Group; Boston, MA  
Broadcast Designer, 4/1995 - 10/1995**

Designed for primetime Discovery Channel (broadcast). Designed opens, promos, program logos, i.d.'s and show titles.

**Grafik Communications; Alexandria, VA  
Print Designer, 5/1994 - 5/1995**

Projects included 1995 commemorative postage stamp book, educational science cards, Russian privatization booklet, and brochure for the National Museum of the American Indian.

**Virginia Commonwealth University; Richmond, VA  
Graduate Assistant, 9/1992 - 9/1994**

Co-managed the Macintosh labs for the design department. Maintained 6 labs, administered student staff, troubleshooted and updated software and hardware for 60 computers and scanners, coordinated printing labs.

**Irma Boom Design; Amsterdam, NL  
Print Designer, 7/1992 - 9/1992**

Designed and produced an exhibition hardcover book for a gallery in Amsterdam and a booklet for the Dutch postal system.

**Sean Kernan Studios; Stony Creek, CT  
Studio Manager/Photo Asst., 5/1988 - 9/1991**

Managed and assisted two professional photographers. Contributed in the design of the shoot, coordinated projects, worked on location, managed books, taxes, developed and processed film. Assisted for various NY photographers.

**Awards/Committees:**

**W3 Silver award, 2011**

HBR Tips Mobile App.

**Pecha Kucha Boston, 2008**

Recruited speakers, designed posters and pamphlets.

**MIMC awards (Mass. Interactive Media Council), 2002, 1998, 1997**

2002: website: [www.pbs.org/wgbh/misunderstoodminds/](http://www.pbs.org/wgbh/misunderstoodminds/)

1998- video conferencing software: Swiftsite/PictureTel

1997- website: [www.itsglobal.com](http://www.itsglobal.com)

**ID Bronze award, 1999**

ID bronze award for i-drive, a web-based product.

**IDSA Gold award winner, 1998**

IDSA Gold award for MoCCA project, a conceptual communications product developed for Digital.

**Zed Journal Development Committee, 1994**

Designed, developed and photographed for an interdisciplinary design journal.

**3-M Student Billboard Competition, 1st place, 1992**

Designed a 14' x 48' billboard on the homeless problem that was produced and erected in Charleston, SC.

**Design Work Featured in:**

**Motion Design: Moving Graphics for Television, Music Video, Cinema, and Digital Interfaces,** by Matt Woolman (Rotovision, 2004)

**Moving Type: Designing for Time and Space,** by Matt Woolman and Jeffrey Bellantone (Rotovision, 2000)

**Moving Typography,** by Matt Woolman and Jeffrey Bellantone (Thames and Hudson, 1998)

**Communication Arts, September/October 1998**

HiNote and MoCCA projects included in featured work by Fitch, Inc.

**Popular Science, September 1998**

MoCCA project featured in the What's New section.

**Design Report, July 1998**

Article featuring IDSA Gold award winners- MoCCA project.

**Business Week, June 1998**

IDSA Gold award winners.

**Step by Step, July 1997**

HiNote project was featured in an article detailing different design processes.

**Typography Now Two- Implosion,** edited by Rick Poyner (F + W Publications, 1996)

**Working with Computer Type; Books, Magazines and Newsletters**, by Rob Carter  
(Watson Guptill Publications, 1995)

**Zed, 1994, 1995**

Work published in Zed volume 1 and Zed volume 3

**Teaching Experience:**

**Rhode Island School of Design, Fall 2000,**

**Adjunct Faculty member**

Graduate School Seminar: "Experience Design: Scenario Driven Design Process"

**Yale University, Spring 1999, 2000**

Guest juror for Interactive Media Graduate class

**Art Institute of Boston, 1998-99**

**Adjunct Faculty member**

Fall 1998, 1999: "Type in Motion"

Spring 1999: "Design for Interactive Media"

**Ringling College, School of Art and Design, 1998**

"Best of Ringling" guest juror; presented: "Experiencing Interfaces in everyday life; environmental, product, and multimedia "

**Education:**

**Virginia Commonwealth University; Richmond, VA**

**MFA, 1994 Visual Communication**

Thesis: The Postage Stamp as Message Carrier; Systematic Design in American Culture.

**Hobart & William Smith Colleges; Geneva NY**

**BA, 1987 English & Studio Art**